

Connecting Lives, Collaborating for Change

2025 Annual Conference Sponsorship Packet

March 25-27, 2025

Embassy Suites by Hilton Columbus Dublin 5100 Upper Metro Place, Dublin, OH



Be a Part of This Innovative Community: Become a Conference Sponsor



About the Conference

Anticipated Attendance: 350+

Who Attends?

Recovery housing operators, people in recovery, treatment providers, state and local policy makers and funders

The Ohio Recovery Housing Annual Conference is the only statewide gathering dedicated to this critical recovery support. Attendees gather from around the state and across the country to learn best practices, network with others in the field and gain information about innovative programs and services that can benefit residents of recovery housing.

About Ohio Recovery Housing

Ohio Recovery Housing (ORH) is the certifying body for recovery housing in Ohio, representing a network for individuals and organizations pursuing high ethical standards and excellence in the field of recovery housing supports. ORH focuses on providing information, technical assistance and support to operators and communities designed to increase access to living environments that are supportive of residents' long-term recovery.

We strive to improve public perception of recovery housing by promoting practices that result in well-maintained housing, living environments that support long-term recovery and residences that are valued neighbors.

About Recovery Housing

For a person experiencing addiction, residential stability is a critical need to maintain recovery. People often leave incarceration, treatment or other institutional settings and return to environments that fostered their alcohol and drug use.

Recovery housing provides a living environment free from alcohol and illicit drug use and centered on peer support and connection to services that promote sustained recovery. Recovery housing focuses on assisting residents with:

- Continued sobriety
- Improved physical, emotional, relational and spiritual health
- Positive community involvement at work, in school, with volunteer organizations or in recovery communities
- Connection to treatment or other recovery support services

Research shows that the longer a person remains in a recovery environment, the greater the chances of long-term sobriety, increased financial well-being and overall stability.

Recovery housing:

- Decreases substance use
- Lowers incarceration rates
- Increases income
- Improves family and social functioning, psychological and emotional well-being and quality of life



What People Say About the Conference

"This was my first year and it was amazing!! I'll be back!" "Always love the conference and love the time to connect w/others." "You do such nice work, and you're so good at what you do!!" "THANK YOU - 1st conference - educational, informative, networking... huge success"

Sponsorship Levels

Benefactor - \$15,000 (1 available)

Be the lead supporter of the conference! With this level of sponsorship, our audience will be aware of your brand, products and services and recognize your support for the recovery housing community. The Benefactor Level Sponsor will receive the following benefits:

- Free registration for five for the 2.5-day conference*
- The largest, prime location exhibit space with three chairs outside main room
- An opportunity to address the conference at the conference welcome
- A thank you message during the conference welcome, acknowledging the Benefactor's support in helping us keep conference registration fees low so more individuals can attend
- An opportunity to provide promotional items
- The Benefactor's logo displayed in a prime location on conference website and materials

Celebration Dinner - \$10,000 (1 available)

Help us celebrate recovery housing and create opportunities for networking during our celebration dinner. This is a unique opportunity to ensure our audience knows your organization and appreciates your products and services. The Celebration Dinner Sponsor will receive:

- Free registration for four for the 2.5-day conference*
- Prime conference exhibit space with two chairs in the coffee break area
- An opportunity to address the audience during the conference dinner
- Acknowledgment during conference dinner remarks thanking sponsor for providing dinner for all conference attendees
- An opportunity to provide a promotional item at each dinner place setting
- Your logo on conference website, materials and displayed during the dinner

Coffee Break - \$7,500 (1 available)

Keep the conversation going by supporting networking opportunities at our coffee and beverage station for conference attendees. Coffee is served in the center of the exhibit area, where individuals will see your organization supporting the event and become familiar with your products and services. The Coffee Break Sponsor will receive:

- Free registration for three for the 2.5-day conference*
- Prime conference exhibit space with two chairs in the coffee break area

- An opportunity to address the audience before coffee breaks during general sessions
- Public acknowledgment of your support
- An opportunity to provide promotional items in the conference packet
- Acknowledgment in the conference program
- Your logo in the conference program and materials and displayed in the main room during coffee breaks and near the coffee station Get prime exhibit space to help our audience get to know you and your products and services.

Patron - \$5,000 (3 available)

Each Patron Level Sponsor will receive:

- Complimentary registration for three*
- Exhibit space in the coffee break area with two chairs
- An opportunity to provide an item for the conference packet
- A large logo on our conference website and in conference materials

Partner - \$2,500 (5 available)

Partner Level Sponsors will receive:

- Complimentary registration for two*
- Hallway exhibit space in the coffee area with one chair
- An opportunity to provide promotional items in the conference packet
- A medium-sized logo on the conference website and in conference materials

Supporter - \$1,500 (15 available)

Supporter Level Sponsors will receive:

- Complimentary registration for one*
- A Metro Room exhibit space with one chair
- An opportunity to provide promotional items in the conference packet
- A small logo on the conference website and in conference materials

* A note about complimentary registrations: All individuals must register for the conference, even if they are not attending sessions or eating meals. Please see <u>the conference website</u> (conf.ohiorecoveryhousing.org) for additional details.

Add-On Options

The following items do not include an exhibit space but can be used to enhance your presence at the ORH Conference:

Conference Lanyards - \$500 (1 available)

Provide conference lanyards for all attendees in the color of your choice with your company logo in either black or white.

Conference Bags - \$750 (1 available)

Provide conference attendees with a noticeable bag that contains your company logo. Standard reusable tote bags. Choose from an array of bag colors and a single color logo.

Conference notebooks - \$1,000 (1 available)

Provide conference attendees with a quality notebook to take notes and continue to use after the conference is over! Your brand will be recognized into the future. You can choose the color of the notebook and place a single-color logo on the front.

Ad in the Conference Program

Ensure our audience recognizes your brand with an ad in the conference program. Audience members use the program to see the agenda, find their way around the space in the hotel, and keep track of speakers and presenters.

- Full-page ad \$750
- Half-page ad \$500
- Quarter-page ad \$250

Interested in Becoming a Conference Sponsor?

Visit <u>the conference website</u> (conf.ohiorecoveryhousing. org) for more information or to purchase online.

For questions, contact Stacy Brannan-Smith at <u>stacy@</u> <u>ohiorecoveryhousing.org</u>.

The deadline for sponsorship is March 7, 2025.

